



## *Imagination Celebration 2017*

### **VISUAL ART EXHIBITS**

*Imagination Celebration 2017*, presented by *Arts Orange County* and *Orange County Department of Education*, is an annual countywide arts festival that celebrates children's creativity through visual arts exhibits and family-friendly events featuring hands-on workshops and live performances.

**The theme for 2017 is "Imagination: The Power of Possibility."**

**Imagination Celebration visual art exhibits include the following shows and festival:**

1. ***1,000 Pieces of Art***

Featuring approximately 100 2-D artworks from each grade level, created using traditional media, photography, or on the computer. Only two-dimensional works are considered for this exhibition.

a. ***Traditional Media Show***

b. ***Photography Show***

c. ***Digital Illustration/Graphic Design Show***

2. ***VSA Festival***

Features the artistic accomplishments of students with disabilities.

3. ***Three-Dimensional Art Show***

Featuring approximately 100 pieces of three-dimensional art from grades PreK-12 at Saddleback Visual Arts, Saddleback Church.

In addition to the exhibitions held during Imagination Celebration, works submitted to the Three-Dimensional Art Show, the VSA Festival and 1,000 Pieces of Art are considered for the Festival of Arts Junior Art Exhibit at the Festival of Arts of Laguna Beach. In order for artwork to be selected for the Festival of Arts Junior Art Exhibit, works must be submitted to one of the above exhibitions. If your student's artwork is chosen to be exhibited at the Festival of Arts Junior Art Exhibit, you will be contacted directly by the festival's producers.

Please see the updated guidelines and submission procedures as they have changed for this year. Please pay special attention to the updated submission requests.

# GUIDELINES FOR PARTICIPATION IN ALL EXHIBITS

## ARTIST ELIGIBILITY:

- Imagination Celebration visual art exhibits are open to all Orange County students in grades PreK-12.

## ARTWORK SUBMISSION REQUESTS:

- It is the intention of all of the exhibitions that all artwork submitted is representative of the talent and work of the age range of the student. One of our goals is to inspire other potential artists to explore and create art as well. To this end, please ensure that the artwork has been entirely created by the student it represents. This includes artwork created by even our youngest submitters. When deciding what artwork to submit please keep the following in mind:
  - Please limit the number of submissions of the same classroom project. While we appreciate all classroom art, please only submit one or two of the best pieces of any assignment.
  - Please ensure that the artwork is representative of a student's independent work- free from parental or teacher dictation and involvement.
  - Please submit only two or three pieces per specific student.
    - Students may make entries to each show: aka a student may submit a photograph, a charcoal drawing, a clay pot and a computer generated illustration.
- **Notifications** will be sent to teachers via the email addresses, as listed on the entry forms.
  - Please ensure that parent e-mail addresses are included on the entry form. If the art is chosen to be part of the Laguna Festival parent emails are necessary to maintain lines of communication
- **Adjudication:** All submissions will be judged and selected for display by an impartial group of art educators and professional artists.
  - Each of the shows is judged separately by experts in that area.
  - VSA exhibition does not include a judging

**PLEASE NOTE:** Although every effort is made to ensure the safety of all artwork, exhibiting in public places is done at the risk of each participant. Many individuals will handle the artwork during the delivery, judging, display, and return process. Arts Orange County, Orange County Department of Education, Garden Grove Unified School District, Festival of Arts of Laguna Beach, Saddleback Church and VSA California of Orange County are **NOT** responsible or liable for lost, damaged, or stolen art. Participation in these exhibits is voluntary and intended for educational use. Submitted work may be used for promotion and advocacy of the festivals of the arts and arts education.

# SPECIFICATION & SUBMISSION INFORMATION

## 1,000 Pieces of Art:

*Traditional Media Show*

*Photography Show*

*Digital Illustration/Graphic Design Show*

*All three shows take place at South Coast Plaza during the same exhibition timeline and are part of the same exhibition.*

*Please see the specific guidelines below to identify the best placement of your student's artwork.*

Quality is



International Destination

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### 1,000 Pieces of Art Show Specifications ALL CATEGORIES:

- Artwork size must not exceed: 18" x 24" or including matting 20" x 26".
- Artwork must be labeled correctly in compliance with submission procedures below.
- **All submissions must be matted** or mounted on mat board, mount board, etc. (*NO foam core, wire hangers, stretched canvases, glass frames, wood, or heavy cardboard*).
- Artwork that does not meet submission specifications above will be returned.
- **TEACHERS: Please bundle and mark all submissions by grade level.**

#### Traditional Media Specifications:

- Submissions may include 2-D artworks such as drawings, paintings, pastels, prints, collages, and stitchery.
- All pieces of collages must be fastened securely.
- Artwork in chalk, pastel, or charcoal must be finished with the proper fixing spray.
  - Please note that pastels are very difficult to transport and work with. These pieces are moved and handled by multiple individuals throughout the process. In order to accept pastel, chalk or charcoal, please ensure that it has been properly sprayed and fixed. Un-fixed media may be rejected or damaged during the process.

#### Photography Specifications:

- Submissions are limited to images created by film, digital camera, or non-camera based photograms (light captured images). While photos may be manipulated with Photoshop or other photo editing programs the intention of the photography show is to highlight photographic works. Pieces with extensive digital illustration or graphic design should be placed in the Digital Illustration/Graphic Design category. Judges reserve the right to move work from the *Photography show* to the *Digital Illustration/Graphic Design show* should they determine that work was improperly submitted.

#### Digital Illustration/Graphic Design Specifications:

- Submissions include works created either exclusively or in part by use of a digital manipulation program, such as Photoshop or Illustrator. This also includes images created with a tablet or smart phone. Submissions should be 2D only, and submitted using the printing and matting guidelines above. We will not accept submissions online or in a digital format.

## **ARTWORK SUBMISSION PROCEDURES:**

All artwork must be submitted using the online entry form at:

**<http://tinyurl.com/1000Pieces2017>**



Links to the online application can also be found directly on the ArtsOC, SparkOC and OCDE websites.

- All sections of the entry form must be completely filled out. Please do not label student work as ‘Untitled.’ This makes identification challenging.
- Artwork without an online entry will not be entered into the exhibits.
- Once submitted online each submission will receive an email with an attached exhibition label.
  - Please print out the entire form and follow the attached directions:
  - If the entry is for “Private School” (which includes any school not accessed through interdistrict mail in OCDE, including home schools and private art studios) please print the PDF on yellow paper.
  - If the entry is for “Public School,” please print the PDF on white paper.
  - Detach Section 3 and trim it down to create a label for the front of the student’s artwork.
    - GLUE (do not staple!) the provided label to the front of the mat on the **BOTTOM RIGHT CORNER**. Securely adhere the additional Information Label to the back of the artwork.
    - The information on this label will be publicly viewable during the exhibition.
  - Adhere Section 1 to the back center of the artwork. Do not attach Section 2, or detach it from Section 1.

**Artwork must be submitted to one of the locations listed below. Late submissions will not be accepted.**

Orange County Department of Education (OCDE), Building B-1137

200 Kalmus Drive, Costa Mesa, CA 92626

Contact: Linda Peterson - (714) 966-4123 / lpeterson@ocde.us

Delivery Dates: Before April 17, 2017 (Open M-F 8:00 a.m. – 4:00 p.m.)

or

Garden Grove Unified School District, Visual and Performing Arts

10331 Stanford Avenue, Garden Grove, CA 92840

Contact: Dixie Otters / dotters@ggusd.us

Delivery Dates: Between April 3 – April 21, 2017 (open M-F 8:00 a.m. – 4:00 p.m.)

Please note that the district office is closed on Friday, April 14, 2017

or

JSerra Catholic High School

26351 Junipero Serra Rd, San Juan Capistrano, CA 92675

Contact: Monica McQueen – 949-493-9307 x5072/ mmcqueen@jserra.org

Delivery Dates: Between April 3 – April 10, 2017 (open M-F 8:00 a.m. – 4:00 p.m.)

**Exhibit Coordinator:** oc1000artpieces@gmail.com

**Exhibit Information:** South Coast Plaza, Crate and Barrel Wing  
3333 Bear Street, Costa Mesa, CA 92626

Exhibit dates: May 5 – May 21, 2017; Open mall hours

Student Reception: Saturday, May 6, 2017, 10:00 a.m. – 2:00 p.m.

**Artwork Pick Up Information:**

- All artwork not selected for the *Festival of the Arts Junior Art Exhibition* must be picked up by July 1<sup>st</sup>, 2017. Artwork left after that period may be disposed of by the department or used for other purposes.
  
- **Through District Mail:**
  - Non-selected artworks will be returned to public schools through district mail on or after May 1, 2017 or may be picked up at Garden Grove Unified School District by prior arrangement.
  - Selected artwork will be returned to public schools through district mail mid-May or picked up at Garden Grove Unified School District by prior arrangement.
  
- **All Other Submissions:**
  - Non-selected artworks can be picked up after May 1, 2017 (M-F 8:00 a.m. – 4:00 p.m.) at OCDE, or picked up at Garden Grove Unified School District by prior arrangement. Selected artwork can be picked after May 26, 2017 (M-F 8:00 a.m. – 4:00 p.m.) at OCDE or may be picked up at Garden Grove Unified School District by prior arrangement.
  - No artwork will be returned to the JSerra drop-off site for pick-up. All artwork will be transferred back to OCDE for pickup unless prior arrangements are made.

# Three-Dimensional Art Show

*This year's exhibition of the Three-Dimensional Art Show will occur at Saddleback Visual Arts, Saddleback Church.*



## Three-Dimensional Art Show Submission Specifications:

- All 3-D artwork must be securely packaged in boxes with the teacher, school, and district or private school address labeled in bold letters on the outside of the box.
- Wall art, such as masks, must have hanging mounts attached so that it's ready to be hung.
- All work must be labeled correctly in compliance with the entry form guidelines utilizing the submission procedures below.
- Artwork that does not meet submission guidelines above will be returned.
- **Teachers:** Please limit the number of submissions of similar work to no more than two (2) per the exhibition guidelines. One of our goals is to show a wide range of student art from PreK through 12, which necessarily means we limit the number of pieces per grade. We will show up to a **maximum of 100 pieces**, which would mean less than 10 pieces per grade. Please only submit the best pieces from each studio, school or district, with this limitation in mind.

## ARTWORK SUBMISSION PROCEDURES:

All artwork must be submitted using the online entry form at:

**<http://tinyurl.com/1000Pieces2017>**



Links to the online application can also be found directly on the ArtsOC, SparkOC and OCDE websites.

- All sections of the entry form must be completely filled out. Please do not label student work as “Untitled.” This makes identification challenging.
- Artwork without an online entry will not be entered into the exhibits.
- Once submitted online each submission will receive an email with an attached exhibition label.
  - Please print out the entire form and follow the attached directions:
  - If the entry is for “Private School” (which includes any school not accessed through interdistrict mail in OCDE, including home schools and private art studios) please print the PDF on yellow paper.
  - If the entry is for “Public School,” please print the PDF on white paper.
  - Attach entry form to artwork using string, wire, or rubber bands. During the exhibition the sections will be taken apart to create a label for the front of the student’s work.

**Submission Information:**

Delivery Location: Saddleback Church, 1 Saddleback Parkway, Lake Forest CA, 92630

Delivery Date: April 29, 2017 – 10:00 a.m. to 3:00 p.m.

*Please note that there is only one opportunity for delivery. Art will not be accepted at Saddleback Church outside of this window.*

**Exhibit Coordinators:**

Jason Leith (949) 609-8559; sva@saddleback.com

**Exhibit Information:**

Saddleback Church, 1 Saddleback Parkway, Lake Forest CA, 92630

Exhibit Dates: May 2017 TBD

Student Reception: May 2017, TBD

**Artwork Pick Up Information:**

- Non-Selected artwork can be picked up after May 7<sup>th</sup> at OCDE (M-F 8:00 a.m. – 4:00 p.m.) via Linda Peterson. Art may also be transported back to schools via interdistrict mail.
- All selected artists are invited to attend the closing of the exhibition to collect their artwork personally. Those pieces not retrieved during the exhibition closing will be available for pick-up at OCDE following the exhibition closing.
- All artwork not selected for the *Festival of the Arts Junior Art Exhibition* must be picked up by July 1<sup>st</sup>, 2017. Artwork left after that period may be disposed of or used for other purposes.

## VSA Festival Exhibition Submission Specifications:

- Artwork must be completed by individuals with disabilities.
- 2-D and creative writing will be accepted.
- Due to limited space, submit only one artwork per participant. Parents or Teachers should choose only the best artwork, not multiples, of the same project.
- Flat work size must not exceed 18" x 24".
- No frames or glass will be accepted.
- Secure artwork firmly to mat.
- Artwork without label will not be accepted.
- **Please fill out and submit the VSA Festival entry forms (available at [ocde.us/vsa](http://ocde.us/vsa)) before submitting artwork**

## Submission Information:

Entry forms: Entry forms are available at [ocde.us/vsa](http://ocde.us/vsa)

Entry forms due: March 3, 2017

Artwork due: March 20, 2017

Send entry forms and deliver artworks to:  
VSA California of Orange County  
Orange County Department of Education  
200 Kalmus Drive, P.O. Box 9050  
Costa Mesa, CA 92628-9050

Exhibit Coordinator: Linda Peterson – (714) 966-4123, [lpeterson@ocde.us](mailto:lpeterson@ocde.us)

Exhibit Information: MainPlace  
2800 N. Main Street, Santa Ana, CA 92705

Exhibition Dates: April 27, 2017 – May 14, 2017\*; Open mall hours  
\*Ending date subject to change

Festival Day: Saturday, April 29, 2017, 11:00 a.m. – 4:00 p.m.



# *Festival of Arts Junior Art Exhibit*

Selected artworks from Imagination Celebration exhibitions will be featured during the *Festival of Arts of Laguna Beach* in the summer of 2017.



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**Imagination Celebration is honored to have many of its finest original student artworks adjudicated into the internationally renowned *Festival of Arts of Laguna Beach*.**

All styles and categories of fine art will be exhibited including 2-D, photography, digital media and special education. Selections will be made from submissions received at exhibitions mentioned in this document. Outstanding student work in each category and grade level will be hand-selected for this honor.

**Submission Information:**    **The *Festival of Arts Junior Art Exhibit* DOES NOT accept direct submissions.** Selections will only be made from submissions received to Imagination Celebration Exhibitions. Please refer to submission guidelines for those shows.

**Exhibit Coordinator:**        Irina Osechinskaya, Festival of Arts of Laguna Beach  
(949) 464-4234 / exhibits@foapom.com

**Exhibit Information:**        Festival of Arts of Laguna Beach  
650 Laguna Canyon Rd., Laguna Beach, CA 92651

Exhibition Dates:        July 5 - August 31, 2017;  
Open daily from 10:00 a.m. – 11:30 p.m.

Student Reception:        July 11, 2017 – 11:00am

**Artwork Timeline: All works submitted for consideration in an Imagination Celebration Exhibition will be considered for inclusion in The Festival of Arts Junior Art Exhibit. All students participating in this exhibition will be contacted directly by the Festival.**

Artwork selected for this honor will

- (1) be displayed at their respective location (South Coast Plaza, MainPlace Mall) during their Imagination Celebration Exhibition run,
- (2) be transferred to the *Festival of Arts of Laguna Beach* for display during the summer, then
- (3) be transferred to Orange County Department of Education for display during the fall.

These artworks will be available for pick up in December 2017 after a student recognition reception at OCDE or may be picked up by special arrangement from Linda Peterson at OCDE.