



Imagination Celebration 2018 Guidelines

ArtsOC's Commitment:

1. All official organizations will be included in the Imagination Celebration flyer
2. Flyers will be printed and distributed to 350,000 school children in grades K-8, as well as to all participating Imagination Celebration festival sites
3. Official events will be featured on SparkOC.com
4. ArtsOC will handle marketing and publicity for the festival
5. ArtsOC will supply participating organizations with IC logos, flyers, posters, & a banner

Participating Is Easy:

1. Submit your [online application](#) on SparkOC to participate by 3/5/2018
2. Volunteer for at least 1 hour of service to ArtsOC and the festival
3. Display Imagination Celebration festival flyers at your site before and during the festival dates
4. Hang up the festival banner during your event

Our Community

April 13 – May 27, 2018

Arts Orange County's 33rd Annual Imagination Celebration is Orange County's premiere county-wide family arts festival dedicated to building awareness of and participation in the arts and arts education.

Guidelines for Participation:

Each participating organization designs and produces its own event for the Imagination Celebration. Between 40 – 50 organizations participate each year.

Each event MUST:

- Take place during the festival dates (April 13 – May 27, 2018)
- Be open to the public
- Be affordable
- Be accessible
- Feature at least one arts discipline
- Contain one or more of the following elements:
 - Presentation of a professional performing artist or arts group
 - Strong educational component
 - Showcase young people's achievement
 - Participatory, hands-on arts activities
 - Multi-generational, multi-cultural, multi-discipline

To participate, **fill out your [online application](#) on SparkOC** by 5:00 p.m. on March 5, 2018. Events will be accepted after this date, however inclusion in all marketing materials cannot be guaranteed after this date.

Questions?

Please contact Elizabeth Miller, emiller@artsoc.org, 949-306-8222